



APPLEBEES

Nationwide

When Applebees needed to retrofit and reface their channel letters across multiple locations, they counted on FSG to get the project done.

Owner
Applebees

Contract Type
Signs

Contract Amount
\$2,500,000

Signs Contractor
FSG

Electrical Contractor
FSG

CHALLENGE

After working with FSG to complete a lighting retrofit project across multiple locations, Applebees identified a need to have their exterior signage retrofitted and refaced. The project would involve the removal and replacement of signage at multiple locations in different geographical areas.

SOLUTION

FSG's signs team and national accounts team worked together to develop and deploy and complete signage retrofit project for Applebees. FSG's sign fabrication shop in Austin, fabricated and assembled and shipped the new signs while FSG's national account teams coordinated the installations across the various locations.

RESULT

In the end, FSG was able to meet Applebees' lighting and signage challenges utilizing FSG's unique solutions driven process.

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