



BLINK (CAR CHARGING GROUP)

Nationwide



Owner

Blink (Car Charging)

Contract Type

EV Charging

General Contractor

Blink

Electrical Contractor

FSG

EV CHARGING CASE STUDY

IKEA Partners with FSG to Install EV Charging Stations At US Stores

CHALLENGE

IKEA, the world's leading home furnishings retailer, started installing Blink electric vehicle (EV) charging stations in the Summer of 2017. This initiative reflects the continued partnership between IKEA and Car Charging Group, Inc. (OTC: CCGI), the owner of the Blink Network and Blink EV charging stations. FSG is a contracted service install partner for Blink and has been the electrical provider for IKEA stores and facilities in the US since 2014. So it was a natural fit for FSG to install Blink charging stations at IKEA facilities throughout the United States.

SOLUTION

To charge an EV at an IKEA store, drivers can tap their Blink InCard (RFID card) to the reader below the screen, initiate the session directly from the Blink Mobile application, or use a guest code provided via the Blink Mobile app. Once the session is initiated, drivers can plug the charger into the EV, and then shop and eat at their leisure in the IKEA store while the vehicle is charging.

RESULT

"Installing EV charging stations at the future IKEA Columbus reinforces our commitment to sustainability," said David Garcia, IKEA Columbus Ohio store manager. "As a retailer, IKEA realizes that a focus on the sustainable transport of people can help empower customers to live sustainably. So, meeting the needs of EV drivers helps achieve both goals."

Drawing from its Swedish heritage and respect of nature, IKEA believes it can do good business while minimizing impacts on the environment.

