



THE AUSTONIAN

Austin, Texas



T H E A U S T O N I A N

Owner

The Austonian

Contract Type

Lighting

Electrical Contractor

FSG Austin

LIGHTING CASE STUDY

FSG Completes Stunning Exterior Lighting Upgrade Atop 56-Floor Residential Skyscraper in Austin

CHALLENGE

The Austonian became Austin's most desirable downtown high-rise residence when it opened its doors for the first residents in 2010. Its iconic lighting design featured a curved line of light at the building's peak that came to be known as The Austonian's "smile". In 2015, however, residents were disappointed when their building's unique top-floor exterior lighting design - their smile - disappeared due to lighting fixture and lighting control failures. General Manager Shawn Bell began looking for a lighting service provider that was willing and able to repel off the top of a 56-story building and replace the original lighting fixtures. Bell turned to FSG for a recommendation of who to call for their particular lighting challenge. The answer was quick and easy!

SOLUTION

FSG arrived on the job with a clear understanding of its role, and a strong desire to support its customer with outstanding service. Graham Case of FSG's Austin branch coordinated with Shawn Bell and his team to finalize all details of the lighting installation. With all questions answered, the FSG crew strapped up, tied on, and got to work installing new LumenPulse direct-view fixtures at the edge of the building's roofline, 683 feet above Austin's busy downtown streets. Associated fixtures, cabling, and controls were also installed to restore the iconic Austonian smile to the downtown Austin skyline.

RESULT

FSG completed the electrical installation work scope flawlessly for The Austonian. The lighting upgrade for The Austonian was seen as a smashing success, with the results clearly visible as a constant luminous reference high above the Austin skyline at night. For FSG, the project provided another opportunity to demonstrate its unique skill set and passion for customer service through the delivery of sustaining value on every project.

